

# Sample Text Messages

Use this sample as a guide to craft text messages to send to potential donors. Be sure to edit and add your children's names. TIP: Make sure to set up a Personal Family Donation Page to text to donors! Visit <https://apesf.org/personal-family-donation-pages/> to get yours started.



## Here are some sample text messages to send with your Personal Family Donation Page link:

Hello! We are reaching out to let you about an wonderful oppotunity to help support our family. Visit our page to find out more: (Enter family donation page link here). 🤝

Hi (Friend's Name), hope you're doing well! I wanted to ask if you'd consider redirecting your tax dollars to my child(ren) with a tax credit donation. You get a say where your tax dollars go, you get a dollar-for-dollar credit, and help our family all at the same time! Check out our donation page: (Enter family donation page link).

## Here are some sample Thank you text messages:

Hey (Friend's Name), thanks a ton for donating and recommending (Child's Name)! Really appreciate it! 😊

Hi (Friend's Name), just wanted to say a big thank you for donating to APESF and for recommending (Child's Name). Your support means a lot to us!