

Sample 1

Subject: Join Us in Celebrating #GivingTuesday

Dear Family and Friends,

As the year quickly comes to a close, we are feeling especially grateful. Thanks to the incredible support of family, friends, and even generous strangers, [child's name] is thriving at [school's name]. We are so thankful for each of you and the opportunities provided by the Arizona Private School Tax Credit Program.

This year, on **#GivingTuesday** (December 3), APESF—our Scholarship Tuition Organization—will award **100% of all donations** directly to students, with no administrative fees! Would you consider donating to APESF and recommending our children? No amount is too small, and your support means the world to us.

If you're unfamiliar with the tax credit program, it allows Arizona taxpayers to redirect a portion of their state taxes to help students like ours while receiving a dollar-for-dollar credit. Visit our family page [enter link] for more information.

Thank you again for your generosity—because of you, [child's name]'s future is bright!

With gratitude,
The Smith Family

Sample 2

Subject: Help Us Make a BIGGER Impact on #GivingTuesday!

Hi Family and Friends,

Imagine this: you can *redirect* your tax dollars to help [child's name] thrive at [school's name]—at no extra cost to you! Sounds amazing, right?

This is possible thanks to Arizona's Private School Tax Credit Program, and we're asking for your help this **#GivingTuesday** on Dec. 3rd! APESF, our Scholarship Tuition Organization, will pass on **100% of all donations** directly to students, with zero fees. That means every single dollar goes to supporting our family!

Would you consider donating and recommending our children this year? Even a small gift makes a big difference! Arizona taxpayers can give up to \$2,910 (married) or \$1,459 (single) and get a dollar-for-dollar tax credit in return. It's a win-win!

Visit our family page [enter link] for more info and to securely and easily donate. Thank you for being part of our amazing community—we're so grateful for your support!

Cheers,
The Smith Family