

GIVING TUESDAY PARENT EMAIL

****be sure to edit/personalize the areas highlighted in yellow.**

Subject line: You can help!

Alternate subject line: Join us in celebrating #GivingTuesday.

Dear **Family and Friends**,

It is hard to believe that 2022 is quickly drawing to a close. The holidays are just around the corner, and our family has much to be grateful for.

Because of the support of family, friends, and those we don't even know, **[name(s) of your student(s)]** are thriving at **[name of school]**. We are grateful for each of you and the opportunity the Arizona Private School Tax Credit Program provides for us to choose the academic environment that supports the uniqueness of our **child/each of our children**.

As you know, **#GivingTuesday** has become a global campaign to “wrap up” the Thanksgiving season by encouraging all of us to be generous and make a difference locally. **This year, #GivingTuesday is on November 29th.**

Arizona Private Education Scholarship Fund (APESF), our STO of choice, **will award 100% of all donations received on this special day.** (Normally, up to 10% of donation revenue is withheld by STOs for credit card fees and other administrative expenses.) **Would you consider donating to APESF on #GivingTuesday and recommending our children?** No amount is too little, and any amount is much appreciated. You can donate securely online at www.apesf.org/donate.

If you are new to the world of state tax credits, the state of Arizona allows Arizona taxpayers to redirect (donate) a portion of their Arizona state tax liability to provide tuition assistance to children in Arizona private schools, and in turn, receive a *dollar-for-dollar credit* against what they owe in state taxes. The Private School Tax Credit allows married filers to contribute up to \$2,483 and single filers up to \$1,243 for the 2022 tax year. For more information about how the program works, take a few minutes to watch this [short video](#).

In addition to the Private School Tax Credit Program, APESF encourages its donors to also participate in the other tax credit programs benefiting Arizona families. These programs include those supporting public schools, qualified charitable organizations, and qualified foster care organizations.

If you have any questions, please reach out to me or to APESF at helpdesk@apesf.org. Once again, we are grateful for all you do for our family. It is because of our “village” that our **child/children** are thriving!

Sincerely,

The Smith Family