



HOW-TO FOR PARENTS

STEPS ON HOW TO EFFECTIVELY USE YOUR DIGITAL BACKPACK

We are grateful for the opportunity to partner with our parents as we navigate Arizona's state tax credit program. Use our guide and resources to activate your network of support.



GET SOCIAL

Your Backpack includes customizable social media templates. Be sure to share these graphics and tag APESF for a chance to be re-posted.



SEND LOTS OF LETTERS

Personalize and send our Email Templates to your friends and family to spread the word.

P.S. If you really want to impress, send a letter by mail!



GIVE THANKS

No matter the response, be creative in showing your gratitude. Get your kids involved and have FUN with it.

NOTICE: A school tuition organization cannot award, restrict or reserve scholarships solely on the basis of a donor's recommendation. A taxpayer may not claim a tax credit if the taxpayer agrees to swap donations with another taxpayer to benefit either taxpayer's own dependent.

CHECK OUT YOUR DIGITAL BACKPACK BELOW.

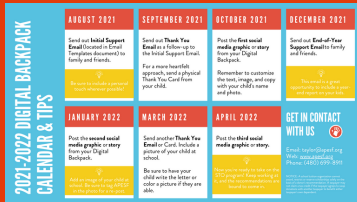




YOUR DIGITAL BACKPACK

STEP 01

FOLLOW US ON SOCIAL



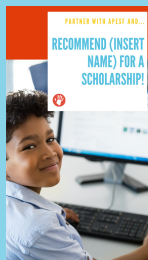
STEP 02

DOWNLOAD OUR CALENDAR
...AND TIPS



STEP 03

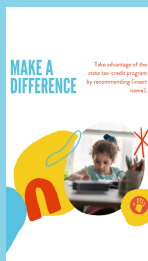
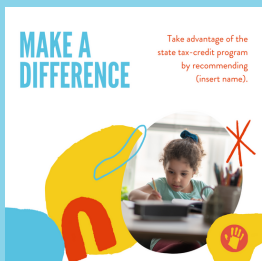
CUSTOMIZE SOCIAL MEDIA
GRAPHICS ON CANVA



**FIRST SOCIAL
MEDIA GRAPHIC**
Square and Story
Graphics for Facebook
and Instagram.

SECOND SOCIAL MEDIA GRAPHIC

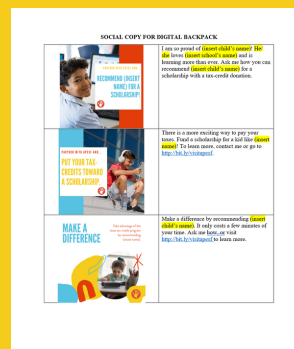
Square and Story
Graphics for Facebook
and Instagram.



**THIRD SOCIAL
MEDIA GRAPHIC**
Square and Story
Graphics for Facebook
and Instagram.

STEP 04

POST YOUR GRAPHICS
WITH OUR COPY

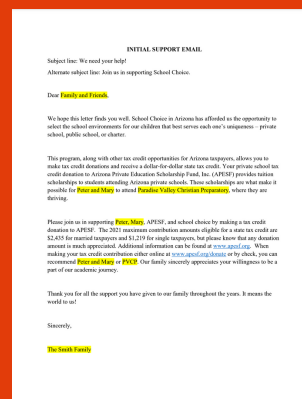


Learn How to
Download
Canva
Graphics...



STEP 05

SEND EMAILS TO
FAMILY AND FRIENDS



Email Templates
in this package
include:

- Initial Support Email
- End-of-Year Support Email
- Thank You Email

TIPS ON HOW TO EDIT
YOUR GRAPHICS



Easy
editing

Canva



If you have any questions or concerns, please reach out to
Taylor at taylor@apesf.org or call (480) 699-8911.