**Sample Email #2 - End of Year 2019-20**

**\*For students who are currently enrolled in public schools or are homeschooled and will transfer to a private school in the 2020-21 school year; students entering kindergarten in private school.**

Dear Friends and Family,

It is hard to believe that we are all adjusting to our lives being at a distance because of the COVID-19. School has continued for our family, but very differently than normal as we navigate at-home learning. We are looking forward to the 2020-21 school year, when **(Children’s names)** will be enrolled at **(Name of School)**. We are very confident that this is the right decision for our child**(ren)**, and we are looking forward to watching him/her/them thrive in this new environment. **(Share information on academic successes, athletics, school clubs, etc..).**  **(Share other family details or updates and photos)**.

It is because of the Arizona Private School Tax Credit Program that we are able to make this decision and commitment. Private school tax credit donations become tuition scholarships, and those scholarships are what make private school a reality for us. With all of the uncertainty that COVID-19 has brought about, this program is more important than ever.

For those of you who are new to the Arizona Private School Tax Credit Program, below is information on how this program works. Also, there is a short [video](https://vimeo.com/391308691) on the APESF website that explains the program in a clear, comprehensive way.

**What is a tax credit?** The state of Arizona offers its taxpayers the opportunity to make a dollar-for-dollar tax credit donation that reduces the amount of tax owed to the state. This donation can be up to $2,269 (filing married) or $1,135 (filing single) for the 2019 tax year and $2,365 (filing married) or $1,183 (filing single) for the 2020 tax year. **Even though the 2019 tax filing deadline has been extended to July 15, 2020, Arizona state tax credit donations must be made by April 15.**

**Why are we telling you about it?** Because you can recommend a student when you make a private school tax credit donation, and we would love it if you would recommend ours!

**So, what do you need to know?**

* If you will pay Arizona income tax (or paid it throughout the year) ***for the 2019 tax year***, you are eligible to be a donor. [See examples](https://apesf.org/wp-content/uploads/2014/06/Tax-Credit-Examples_4-Scenarios.pdf).
* As a reference, you can look back at your 2018 sate tax liability by reviewing line 49on 2018 Arizona form 140.
* *90% or more* of your donation goes directly to tuition scholarships.
* The Private School Tax Credit Program does not take money away from public schools.
* Tax forms you or your accountant will complete when filing are forms 301,323 and possibly 348, and they can be found [here](https://azdor.gov/forms/tax-credits-forms). Need a tax preparer that can help? See APESF’s [list](https://apesf.org/for-individual-donors/tax-preparers-who-can-help/).
* You can take multiple state tax credits in one year. Find our more [here](http://azcredits.org/).

**Ready to participate?** Give online at [www.apesf.org/donate](http://www.apesf.org/donate) with your credit card OR [download a form](https://apesf.org/wp-content/uploads/2019/10/Mail-In-Contribution-Form-201920.pdf) to be mailed in with your check. There will be a place for your student recommendation(s) on either form.

Thank you for all the support you have given to our family throughout the years. It means the world to us!